

SBDI Success Stories & Statistics

INTRODUCTION

The Business Credit Literacy Initiative, a 501(c)(3) non-profit organization, is a member of the Money Smart for Small Business (MSSB) Alliance developed by the FDIC. In addition to providing workshops based upon SBA and FDIC content and offering the free, grant-funded Capital Acquisition Plans to entrepreneurs providing a road map to access the capital needed, BCLI was exclusively selected to administer the Four Tranche Model of Capital Raising™.

Additionally, BCLI was selected as the exclusive distribution source for the Small Business Management & Entrepreneurial Certificate providing the skills necessary to establish and operate a small business or entrepreneurial enterprise. This complete curriculum and portions thereof have been taught in person at the University of Southern California (USC) and nationally in collaboration with Chambers of Commerce, SCORE Chapters, and community organizations.

BCLI programming is designed to be typically available without any up front cost to qualified participants and applicable to pre-launch, start-up, and existing businesses of all industries and locations. More details on www.businesscreditliteracy.org.

SUCCESS STORIES & KEY STATISTICS

- ✓ Consistent and fast credit/funding success stories. A few, for example:
 - Approved for \$82,500 in first month.—S. Burton
 - Approved for \$35,000 in first month.—D. Mattson
 - Approved for \$30,000 in first month.—S. Searles
 - Approved for \$30,000 in first month.—T. Freeman
 - Approved for \$25,000 in first month.—I. Gilmer
 - Approved for \$25,000 in first month.—W. Ray
- ✓ Through our strategic team of attorneys, auditors, and other experts/organizations, we assisted 167 companies in our first year (2016) with 100% accessing capital after reaching “readiness” through our proprietary methodology.
- ✓ Average of 3-5 business credit tradelines opened in the first month (Business Credit Program).
- ✓ \$100,000 minimum capital raise guarantee with no out of pocket expense using our exclusive 4 Tranche Model.
- ✓ While BCLI is not involved in credit repair, proven credit building strategies can add up to 150 points in the first 30 days to improve entrepreneurs’ personal credit profiles.
- ✓ Seed capital available WITHOUT any minimum credit scores to qualify.
- ✓ Largest capitalization arranged thus far was a \$20,000,000 capital raise for a sports complex.

VALIDATION CONTACTS

- K. Mark Deubner, Esq., 972-890-1987 (call/text).
 - Mr. Deubner is a licensed attorney with significant experience in helping entrepreneurs access capital.
 - He is the General Counsel of Tranche 4 raising equity-based capital.
 - His expertise includes assisting small businesses in becoming “capital ready”.
- Aristotle Montgomery, 940-300-2201 (call/text).
 - Mr. Montgomery holds Top Secret Security Clearance in the US Army and serves in the US Army Reserves Psychological Operations Unit.
 - He manages Tranche 3 and personally works with all BCLI clients to build business credit and funding (with the \$100,000 minimum capital raise guarantee).

Business Credit Literacy Initiative, a 501(c)(3) non-profit organization

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